

### AMiner II — Toward Understanding Big Scholar Data

Jie Tang

Faculty Summit **2015** 



#### AMiner II — Toward Understanding Big Scholar Data

@2006-2015, http://aminer.org

#### Jie Tang Tsinghua University



#### Mining Knowledge from Big Data









#### Person Search

**Hierarchies** 

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# Expert Search



析、异常分析、特异群组分析和演变分析等。

资料分析 计算机科学基础理论 决策支持系统 信息管理术语 数据挖掘 形式科学

上位词:

Finding experts, for "data mining"

Gender :	Male (934) Female (44)	
Language :	Chinese (290) English (194) Greek (37) German (27) French (23	3) Japanese (20) Korean (14) Indian (12)
Location :	USA (219) China (141) Taiwan (34) Australia (33) Canada (29)	Japan (25) Germany (24) Italy (20) Hong Kong (20) Singapore (20)
Relevance 1F	H-Index A-Index Activity Diversity Rising Star #Citation	#Paper
Similar	Jiawei Han (韩家炜) ⊘ H-Index: 126   #Paper: 790   #Citation: 90481 ♀ Department of Computer Science, University of Illinois at Urbana-Champaign ■ Professor Data Mining Information Extraction	Data mining <b>Knowledge about</b> <b>table</b> <b>table</b> <b>table</b>
	Text Mining Similar Authors:	
Similar	Philip S. Yu       Image: Strain	Data mining (the analysis step of the "Knowledge Discovery in Databases" process, or KDD), a relatively young and interdisciplinary field of computer science, is the process that attempts to discover patterns in large data sets. It utilizes methods at the intersection of artificial intelligence, machine learning, statistics, and database systems. The overall goal of the data mining process is to extract information from a data set and transform it into an understandable structure for further use. Aside from the raw analysis step, it involves database and data management aspects, data preprocessing, model and inference considerations, interestingness metrics, complexity
F	Hillol Kargupta H-Index: 40   #Paper: 141   #Citation: 6192 Department of Computer Science and Electrical Engineering University of Maryland Baltimore County	w updating. Super Concepts: Data analysis Data mining Formal sciences Applied sciences Networks Artificial intelligence
Similar	Image: Second and Protessor         Data Mining       Machine Learning         Data Analysis       Knowledge Discovery         Genetic Algorithms         Image: 118 views	Related Concepts: Data compression Data visualization Natural language processing Data cleansing Distributed computing Informatization Speech recognition Business intelligence Pattern recognition Spatial database Full text search Metadata Computer vision ISAM Biological neural network Database
	Xindong Wu ③         H-Index: 45   #Paper: 331   #Citation: 9644	Grid computing Database marketing Parallel computing w 数据挖掘
Similar	<ul> <li>Protessor</li> <li>Machine Learning Information Extraction Bayesian Networks Data Mining</li> </ul>	数据挖掘(Data Mining)是通过分析每个数据,从大量数据中寻找其规律的技术,主要有数 据准备、规律寻找和规律表示3个步骤。数据挖掘的任务有关联分析、要类分析、分类分





Supervised Learning

③ 35 views



University



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ACM Knowledge Discovery and Da	ta Minir <mark>g</mark>
Search for Conference Conference/Journal ACM Knowledge Discovery and Data Mining From Year 2008 To Year 2013	semi-supervised learning proposed framework case study optimization problem topic model teature selection data mining efficient algorithm large graph user protorence sputuetic data search engine social media carch engine social media teature selection algorithm transformer to the sector
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Conferen	ce (Full Name)	Short Name	Impact Facto
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Nucleic A	cids Research	NAR	128.00
IEEE Cont	ference on Computer Vision and Pattern Recognition	CVPR	112.00
IEEE Tran	sactions on Pattern Analysis and Machine Intelligence	TPAMI	101.00
Neurolma	ge	NeuroImage	99.00
IEEE Tran	sactions on Industrial Electronics	TIE	80.00
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Miner

All

Computer Science

High Performance

Computer Network

Net and Information

Computing

Whatever comes to your mind

Rank

2

3

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6

Top cited authors

2008	2009	2010	2011	2012	2013
Yehuda Koren:1/924	Jure Leskovec:1/778 <sup>*</sup>	Wei Chen:1/437↑	Eunjoon Cho:1/541	Jing Yuan:1/137	Chris Thornton:1/64
Jure Leskovec:1/474	Wei Chen:1/578↑	Yu Wang:1/168↑	Dashun Wang:1/208↑	Thanawin Rakthanmanon:1/108↑	Bin Liu:1/33↑
Jie Tang:1/440	Jie Tang:1/384	Hongning Wang:1/162	Jing Yuan:1/171↑	Alan Ritter:1/103	Yu Zheng:1/331
Yabo Xu:1/423	Mohsen Jamali:1/312	Deng Cai:1/1351	Rainer Gemulla:1/1671	Isabelle Stanton:1/861	Hongzhi Yin:1/31
Victor S. Sheng:1/420	Justin Ma:1/259	Maayan Roth:1/131↑	Salvatore Scellato:1/164↑	Ashton Anderson:1/78	Arjun Mukherjee:1/31
David Crandall:1/404	Albert Bifet:1/249	Liang Xiang:1/128↑	Marco Pennacchiotti:1/106↑	Ling-Yin Wei:1/75†	Charalampos Tsourakakis:1/27↑
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Huanhuan Cao:1/313	Anna Monreale:1/229	Min-Ling Zhang:1/113	Mao Ye:1/901	Jie Tang:2/68↑	Reza Zafarani:1/24
David J. Crandall:1/218	Sayali Kulkarni:1/228	Yong Ge:1/104	Wei Liu:1/89 <sup>↑</sup>	Jiliang Tang:2/67	Madhav Jha:1/23
Ian Porteous:1/216	Prem Melville:1/207↑	Michael Jahrer:1/103↑	Robson Leonardo Ferreira Cordeiro:1/741	Xiwang Yang:1/65↑	Wook-Shin Han:1/22↑

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INGL

## Reviewer Suggestion

ArnetMiner Welcome jietang **Account** Keywords: + input keyword ArnetMiner: extraction and mining of academic social academic social network x Providing search service x expertise search x people association search × Authors (Seperated by comma) + Relevant Conferences/Journals: input jour./conf. Jie Tang, Jing Zhang, Limin Yao, Juanzi Li, Li Zhang, ICDM × PAKDD × PKDD × SDM × Discovery Science × ρ<sub>BM25</sub> ρ<sub>+T</sub> ρ<sub>+A</sub> ρ<sub>+S</sub> ρ<sub>All</sub> The recommended reviewers: S View All Relevant Publications This paper addresses several key issues in the ArnetMiner system, which aims at extracting and mining academic social networks. Specifically, the Yajun Wang system focuses on: 1) Extracting researcher profiles Microsoft Research Asia automatically from the Web; 2) Integrating the publication data into the network from existing digital H-index: 14, #Papers: 49, #Citations: 677 libraries; 3) Modeling the entire academic network; social network, principal component analysis, Shortest Path and 4) Providing search services for the academic 🚹 📳 🦗 + Relevant Publications: network. So far, 448,470 researcher profiles have been extracted using a unified tagging approach. We Ming-Syan Chen (ALIAS: Ming-Syan Syan Chen) integrate publications from online Web databases National Taiwan University and propose a probabilistic framework to deal with the name ambiguity problem. Furthermore, we H-index: 42, #Papers: 278, #Citations: 9978 propose a unified modeling approach to Data Mining, Data Streams, Data Replication 🚹 📳 🦗 + Relevant Publications: Conference (Journal) Michael R. Berthold (ALIAS: Michael Berthold) KNIME.com, University of Konstanz H-index: 17, #Papers: 77, #Citations: 1180 International Symposium, Data Analysis, Second International Symposium 🚹 🖪 🧼 + Relevant Publications: 1 Christoph Lingenfelder German Software Development Lab, IBM H-index: 4, #Papers: 12, #Citations: 35 Knowledge-Based Methods, Proof Transformation, Der rechtliche Schutz von 🚹 🚺 🦗 + Relevant Publications:

#### Michael Zeller

#### Zementis

#### H-index: 4, #Papers: 7, #Citations: 68

cloud computing, neural networks, open standard, predictive analytics, data mining, predictive model markup language, pmml

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networks.

Zhong Su

KDD

Abstracts





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#### **Reviewer Suggestion**



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					<ul> <li>Submitted on 22-Jun-2015</li> </ul>	Powered by AMiner	



# AMiner II (ArnetMiner)

- Academic Social Network Analysis and Mining system—AMiner (http://aminer.org)
  - Doline since 2006
  - >38 million researcher profiles
  - >76 million publication papers
  - >241 million requests
  - >12.35 Terabyte data
  - 100K IP access from 170 countries per month
  - 10% increase of visits per month
- Deep analysis, mining, and search





# **User Distribution**



#### 6.32 million IP from 220 countries/regions







# **User Distribution**

#### 6.32 million IP from 220 countries/regions



#### **Top 10 countries**

- 1. USA
- 2. China 7. Japan
- 3. Germany 8. Spain
- 4. India
- 5. UK

- 6. Canada
- 9. France
  - 10. Italy





#### Technologies —Toward understanding big scholar data

Recent progress...



#### Knowledge Acquisition from the Web (ACM TKDD, WWW'12, ISWC'06, ICDM'07, ACL'07)



#### Researcher Profile Database<sup>[1]</sup>



[1] J. Tang, L. Yao, D. Zhang, and J. Zhang. A Combination Approach to Web User Profiling. ACM Transactions on Knowledge Discovery from Data (TKDD), (vol. 5 no. 1), Article 2 (December 2010), 44 pages.





#### Is this Enough?





#### Required Semantics are distributed in Multiple Sources





#### **Network Integration**



Identifying users from multiple heterogeneous networks and integrating • semantics from the different networks together.



LinkedIn

Google Scholar

Arnetminer



#### COSNET: Connecting Social Networks with Local and Global Consistency



- Input:  $G = \{G^1, G^2, ..., G^m\}$ , with  $G^k = (V^k, E^k, R^k)$
- Formalization:  $\mathbf{X} = \{x_i\}$ , all possible pairwise matchings and each corresponds to  $y_i \mid \{1, 0\}$

• **COSNET:** an energy-based model

$$Y^* = \arg\max E(Y, X)$$





• Given three networks,







Local matching: matching users by profiles







• Network matching: matching users' ego networks





#### **Network Matching**



• Network matching: matching users' ego networks







 Global consistency: matching users by avoiding global inconsistency



DEFINITION 2 (GLOBAL INCONSISTENCY). Given a set of social networks **G**, a set of user pairs X and the corresponding labels Y, if there exists a sequence of user pairs  $\langle \mathbf{x}_{i_1}, \mathbf{x}_{i_2}, \cdots, \mathbf{x}_{i_n} \rangle$ , such that

$$\forall i = i_1, i_2, \cdots, i_n, y_i = 1$$

$$\forall k = 1, 2, \cdots, n-1, \mathcal{V}_{i_k}^2 = \mathcal{V}_{i_{k+1}}^1$$

For the pair  $\langle \mathcal{V}_{i_n}^2, \mathcal{V}_1^1 
angle$ , if the corresponding label  $y_j = 0$ 

then we say that the assigned labels Y causes global inconsistency given  $\mathbf{G}$  and X.

Avoid "global inconsistency"



#### Avoid global inconsistency





**Energy function** 

$$E_t(Y,X) = \sum_{c \in T_{MG}} \mathbf{w}_t^{\mathsf{T}} \mathbf{f}_t(Y_c)$$

$$\mathbf{f}_t(y_i, y_j) = \begin{cases} (1, 0, 0, 0)^{\mathsf{T}} & \text{if } |Y_c| = 0\\ (0, 1, 0, 0)^{\mathsf{T}} & \text{if } |Y_c| = 1\\ (0, 0, 1, 0)^{\mathsf{T}} & \text{if } |Y_c| = 2\\ (0, 0, 0, 1)^{\mathsf{T}} & \text{if } |Y_c| = 3 \end{cases}$$



#### **Model Construction**





(a) Two input networks (b) The generated matching graph (c) Matching graph after pruning

(d) The constructed model

Objective function by combining all the energy functions

$$E(Y,X) = \sum_{\mathbf{x}_i \in V_{MG}} \mathbf{w}_l^{\mathsf{T}} \mathbf{g}_l(\mathbf{x}_i, y_i) + \sum_{\langle \mathbf{x}_i, \mathbf{x}_j \rangle \in E_{MG}} \mathbf{w}_e^{\mathsf{T}} \mathbf{f}_e(y_i, y_j)$$
  
+ 
$$\sum_{c \in T_{MG}} \mathbf{w}_t^{\mathsf{T}} \mathbf{f}_t(Y_c)$$
(2)



#### Model Learning



• Max-margin learning

$$\min_{W} \frac{1}{2} ||W||^{2} + \mu\xi$$
  
s.t.  $E(\hat{Y}, X; W) \le E(Y, X; W) - \Delta(Y, \hat{Y}) + \xi$ 

 As the original problem is intractable, we use Lagrangian relaxation to decompose the original objective function into a set of easy-to-solve subproblems

$$\begin{split} E(Y, X; W) &= \sum_{f \in \mathcal{F}} E_f(Y_f, X_f; W) \\ &= \sum_{f \in \mathcal{F}} \sum_{\mathbf{x}_i \in X_f} \left( \frac{1}{|\mathcal{F}_i|} \mathbf{w}_l^{\mathsf{T}} \mathbf{g}_l(\mathbf{x}_i, y_i^f) + \mathbf{w}_f^{\mathsf{T}} f(Y_f) \right) \\ \text{s.t.} \quad y_i^f &= y_i, \ \forall f, y_i \in Y_f \end{split}$$



### Model Learning (cont.)



Dual decomposition

$$\min_{W,\lambda} \frac{1}{2} ||W||^2 + \mu(E(\hat{Y}, X; W) - \max_{\lambda} L(Y, X, \lambda; W))$$
  
s.t. 
$$\sum_{y_i \in Y_i} \lambda_i^f = 0, \ \forall f \in \mathcal{F}$$

The resulting objective function is convex and non-differentiable, and can be solved by projected sub-gradient method





#### Results



### Connecting AMiner with ...



LinkedIn and VideoLectures



Name-match: match name only;SiGMa: local propagation;SVM: use classifier to identify the same user;COSNET: our method;MNA: an optimization method;COSNET-: w/o global consistency.









#### AMiner Today — A brief summary



#### ArnetMiner's History



Date	Version	New Features
2006/5	V0.1	Profile extraction, person/paper/conf. search
2006/8	V1.0	Rewritten all codes in Java.
2007/7	V2.0	Survey search, research interest, association search
2008/11	V4.0	Graph search, topic mining, NSFC/NSF
2009/4	V5.0	Bole/course search, profile editing, open resources,
2009/12	V6.0	Academic statistics, user feedbacks, refined ranking
2010/5	V7.0	Name disambiguation, reviewer assignment, open API
2011/7	V8.0	AMiner, location search, conference analysis
2012/3	V9.0	New UI, cross-domain collaboration
2013/5	VII	Knowledge graph, new architecture
2014/10	VII 2.0	Organization ranking, conference ranking
2015/4	VII 3.0	Network integration, deep learning



- The largest publisher: Elsevier
- Conferences **KDD 2010 KDD 2011** KDD 2012 **WSDM 2011 ICDM 2011 ICDM 2012** SocInfo 2011 **ICMLA 2011** WAIM 2011

etc.





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#### AMiner as a platform...







# Opportunity: exploiting social network and semantic web in the real-world





Web, relational data, ontological data, social data



Search, browsing, complex query, integration, collaboration, trustable analysis, decision support, intelligent services,



#### **Representative Publications**



- Jie Tang, Jing Zhang, Limin Yao, Juanzi Li, Li Zhang, and Zhong Su. ArnetMiner: Extraction and Mining of Academic Social Networks. KDD'08. (Top 6 cited papers among KDD 2008's papers)
- Jie Tang, Jimeng Sun, Chi Wang, and Zi Yang. Social Influence Analysis in Large-scale Networks. KDD'09. (Top 4 cited papers among KDD 2009's papers)
- Chi Wang, Jiawei Han, Yuntao Jia, Jie Tang, Duo Zhang, Yintao Yu, Jingyi Guo. Mining Advisor-Advisee Relationships from Research Publication Networks. **KDD'10**.
- Jie Tang, Sen Wu, Jimeng Sun, and Hang Su. Cross-domain Collaboration Recommendation. **KDD'12** (Full Presentation & Best Poster Award)
- Yutao Zhang, Jie Tang, Zhilin Yang, Jian Pei, and Philip Yu. COSNET: Connecting Heterogeneous Social Networks with Local and Global Consistency. **KDD'15**.
- Jie Tang, Limin Yao, Duo Zhang, and Jing Zhang. A Combination Approach to Web User Profiling. ACM TKDD, 2010.
- Jie Tang, Jing Zhang, Ruoming Jin, Zi Yang, Keke Cai, Li Zhang, and Zhong Su. Topic Level Expertise Search over Heterogeneous Networks. Machine Learning Journal, 2011.
- Jie Tang, A.C.M. Fong, Bo Wang, and Jing Zhang. A Unified Probabilistic Framework for Name Disambiguation in Digital Library. IEEE **TKDE**, 2012.





#### Thanks!

#### AMiner.org

Jie Tang, KEG, Tsinghua U, **Download data & Codes,** 

http://keg.cs.tsinghua.edu.cn/jietang http://aminer.org/download

