Microsoft

QR-Vis: Embodied Interaction for Cross-Device Visualization

Niklas Elmqvist

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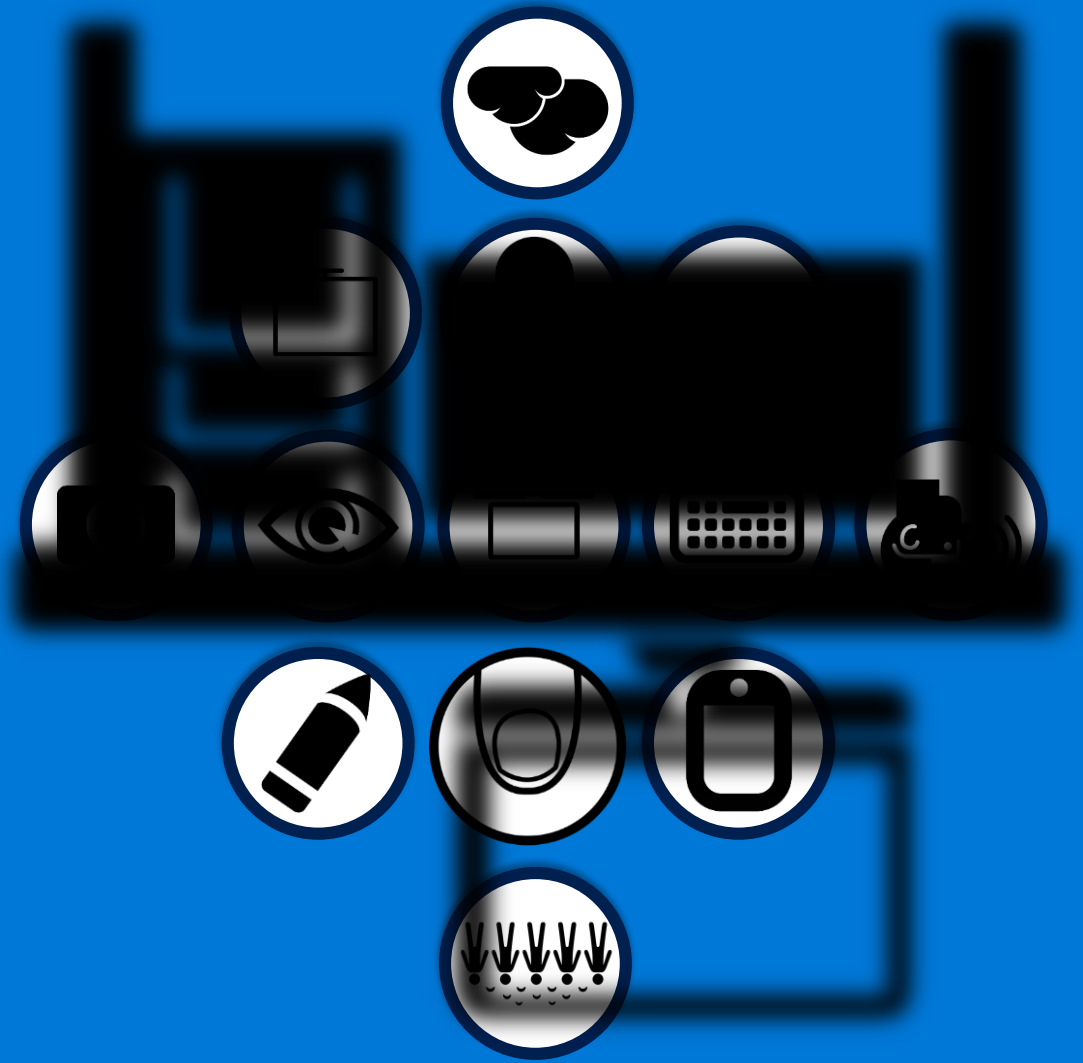
VISUALIZATION

"The use of **computer-supported**, **interactive**, **visual representations** of **data** to **amplify cognition**."

— Card, Mackinlay, Shneiderman (1999)



VISION

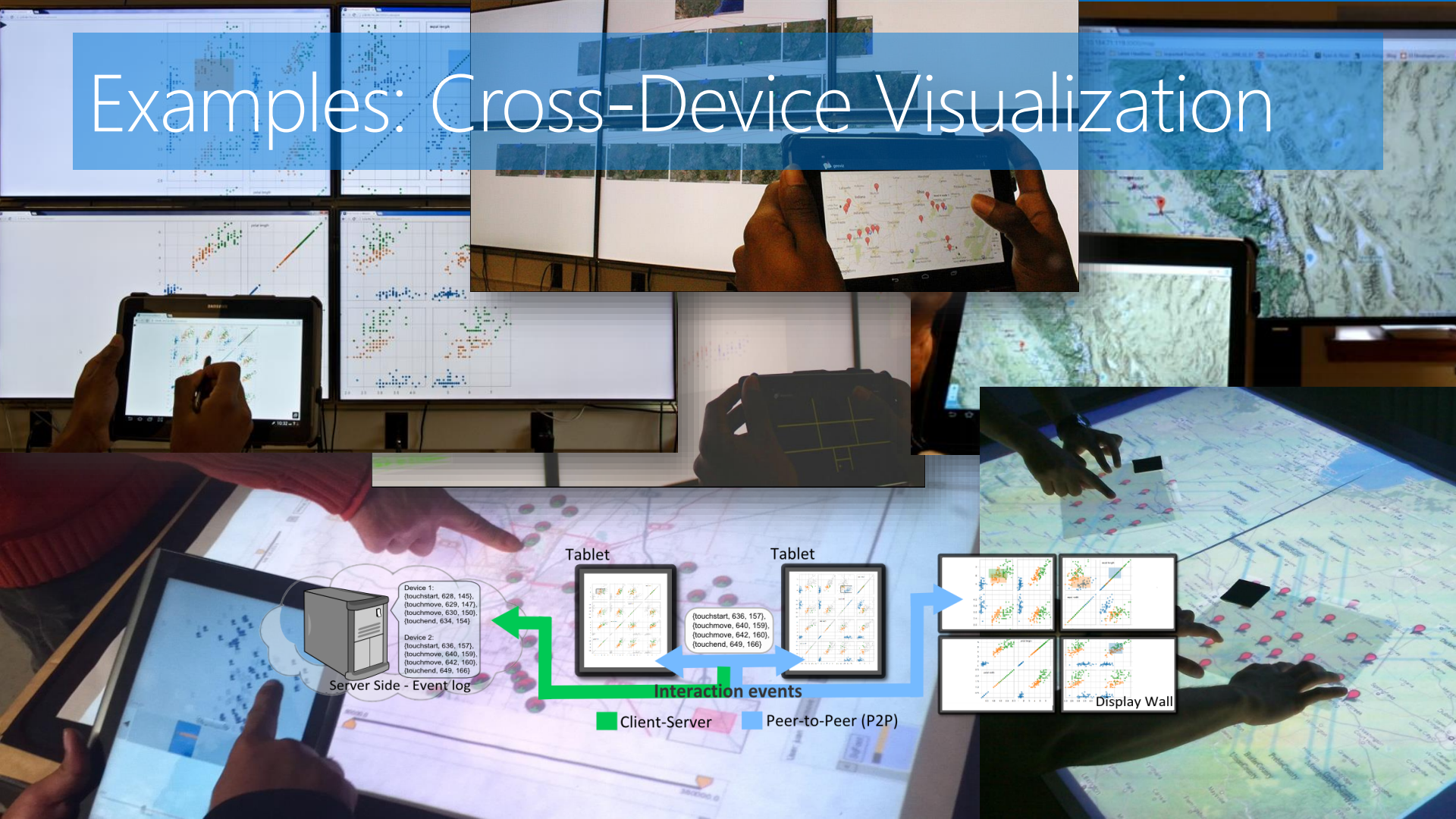
Leverage new technology.
Convey data using most effective/natural means.

Devices everywhere…
iPhone
https://flic.kr/p/bseMtS

Cross-Device Visualization

Using multiple input and output surfaces on more than one device for visualization.

Examples: Cross-Device Visualization



CHALLENGE

discovery + matchmaking

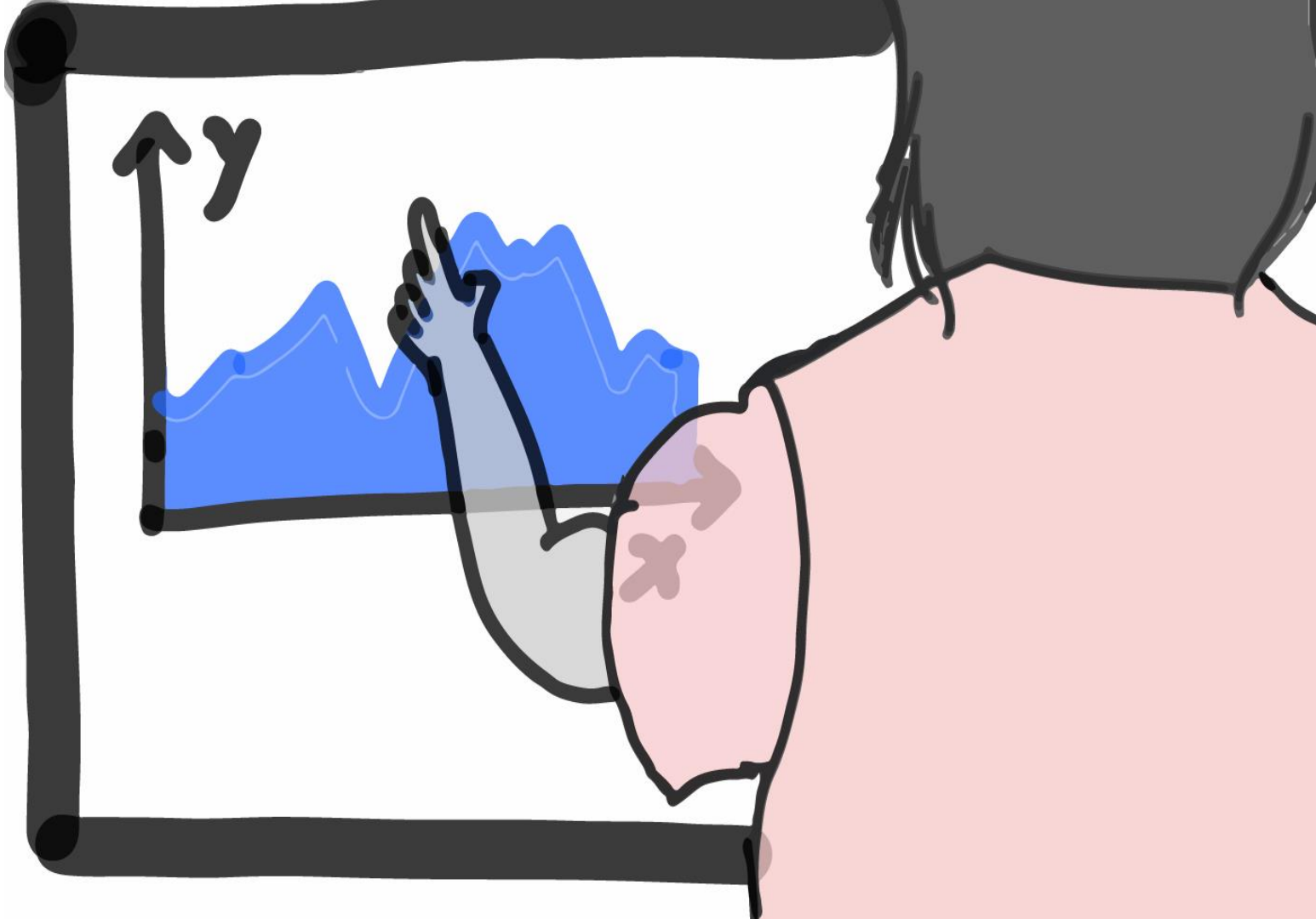
https://flic.kr/p/k7M1HQ

https://flic.kr/p/e5beSv

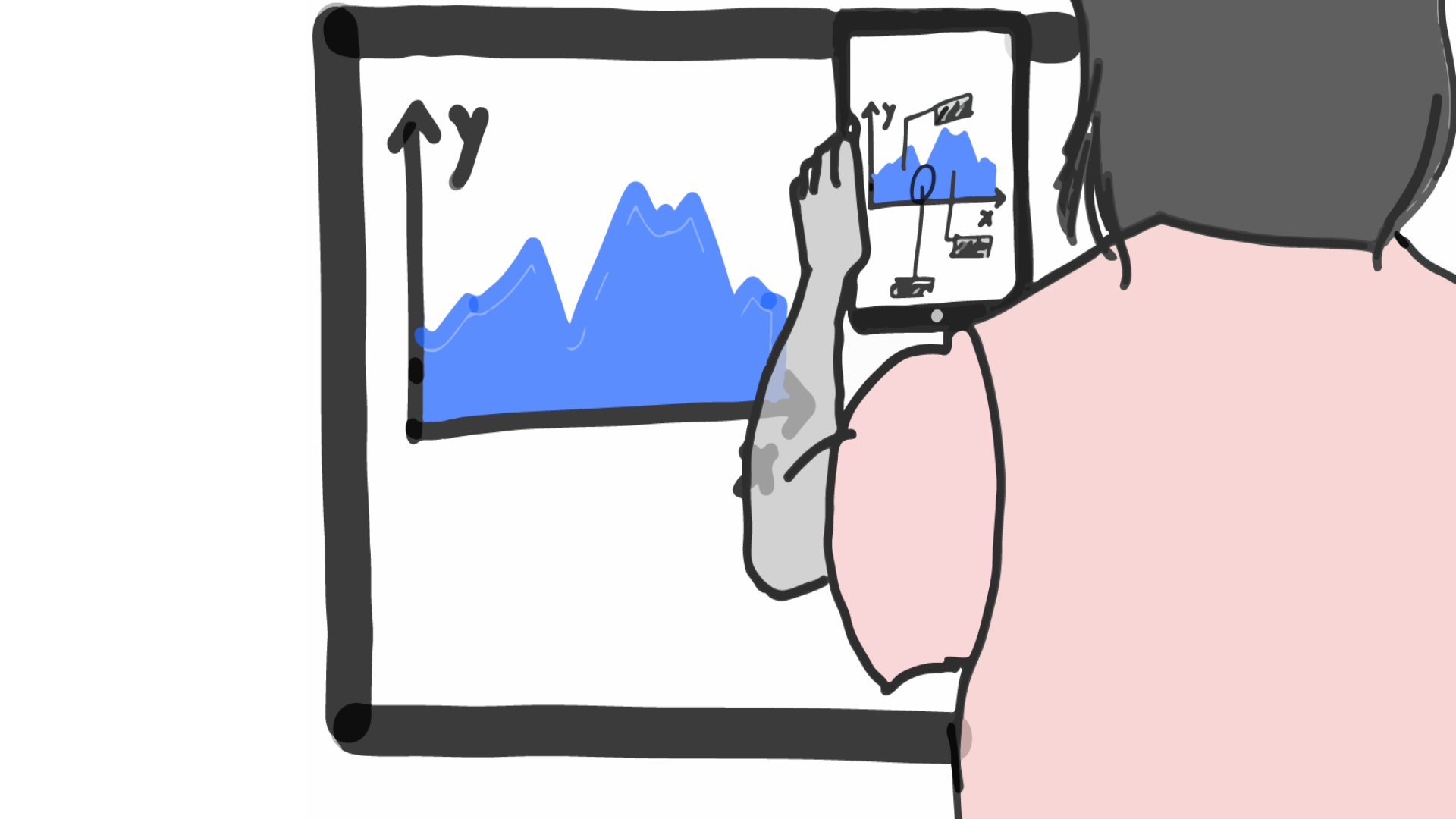
xokin
SCAN ME FOR A GOOD TIME
RUB SOME SAUCE ON IT
WE FIRST
venmo
[x]cube
Find yours today @
https://flic.kr/p/9qexcC

https://flic.kr/p/7NhFdT

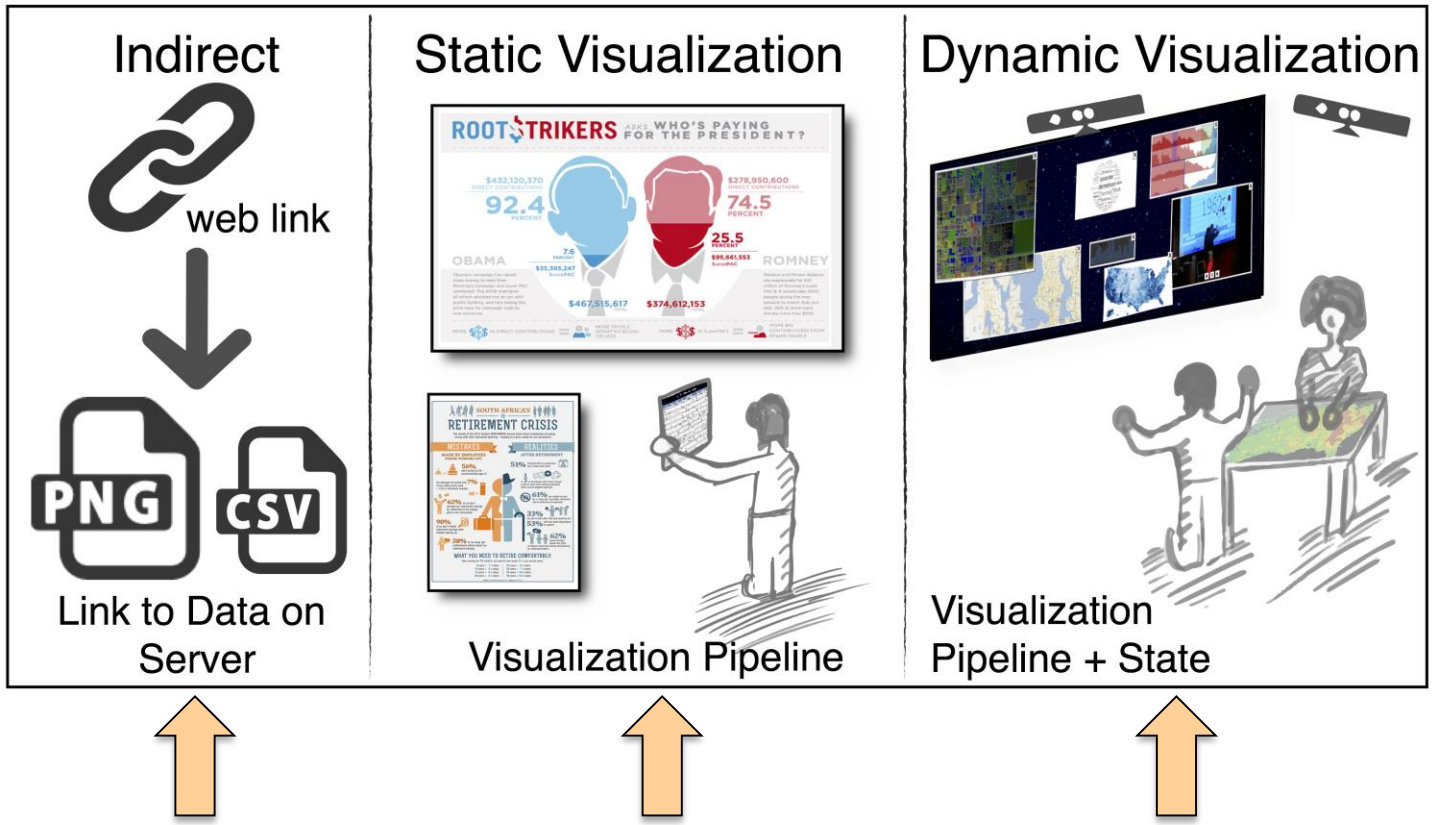
https://flic.kr/p/84SEx4

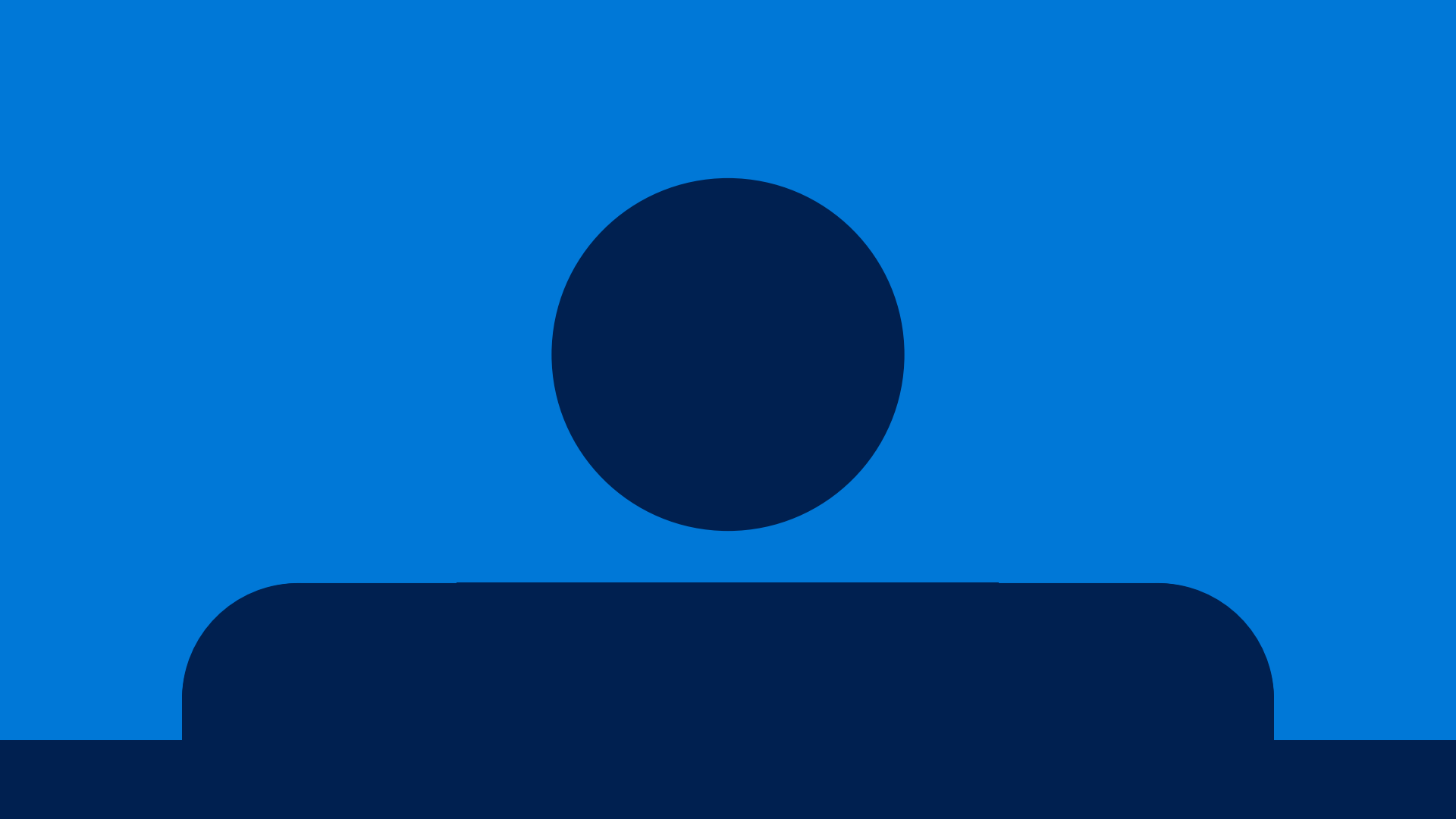

y
x

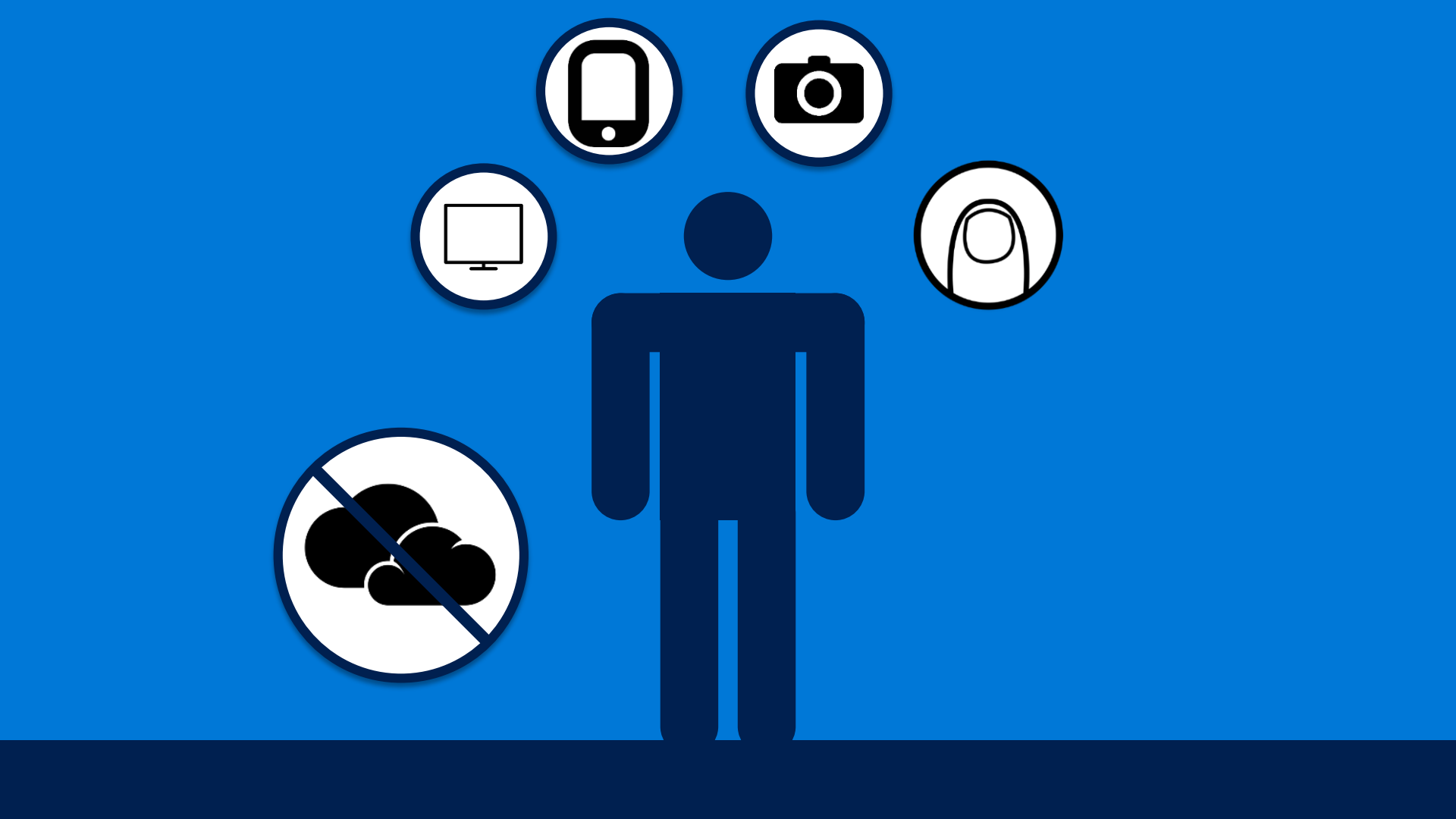
y
x

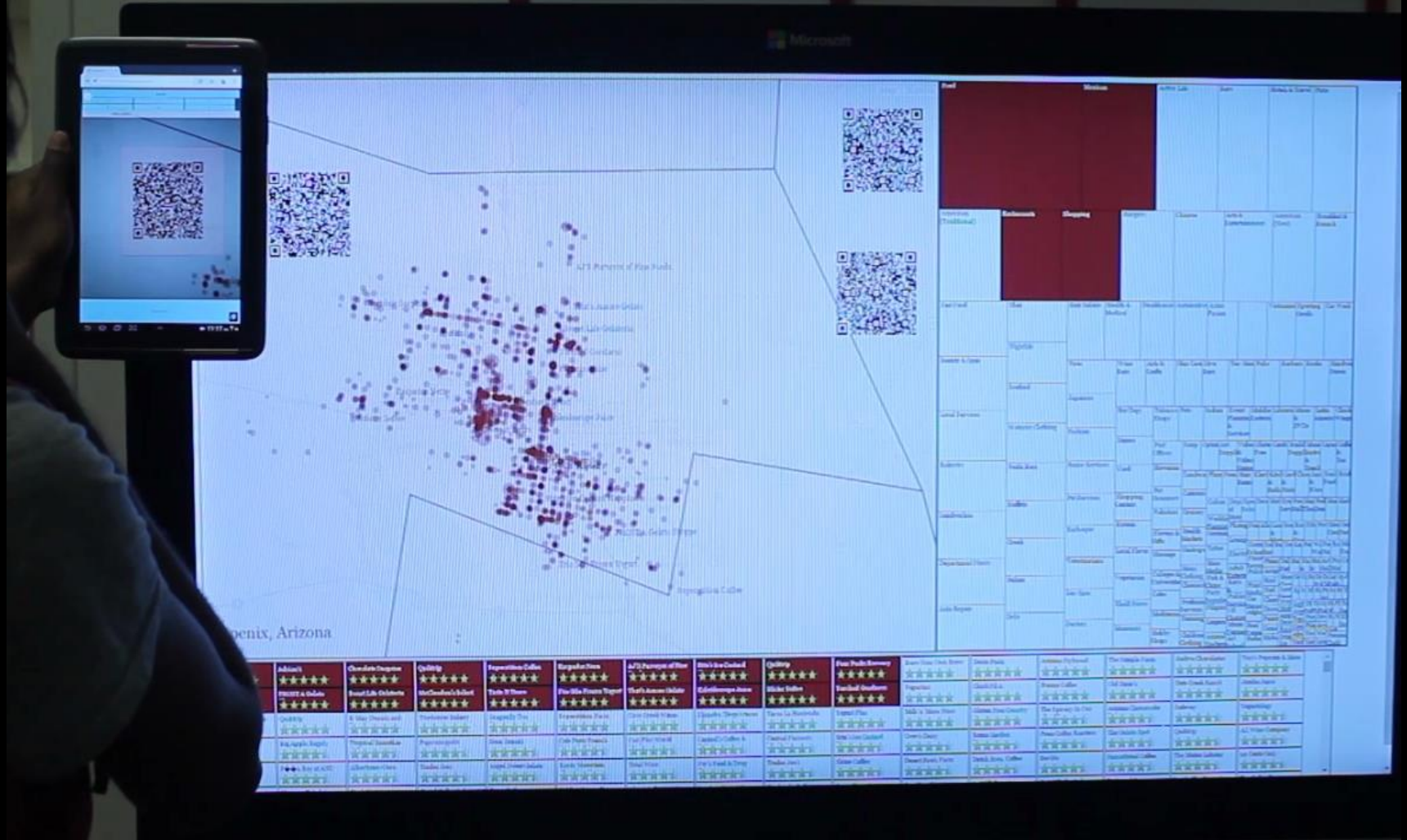

y
y
x

Visualization Content





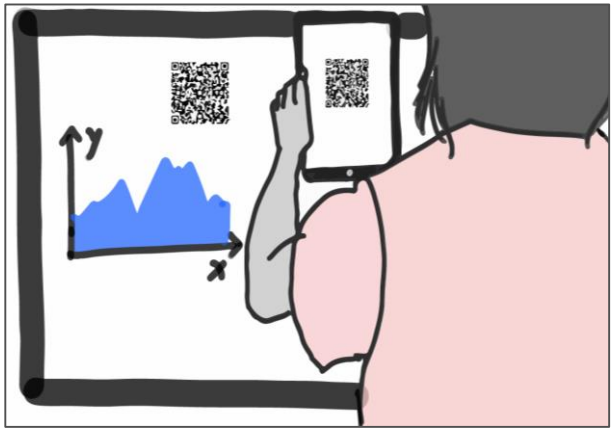


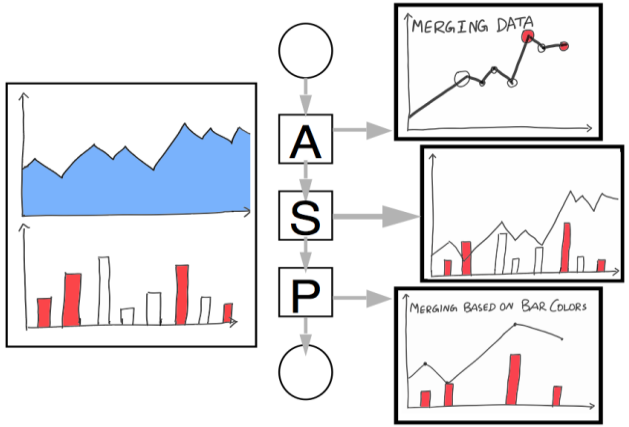

Microsoft
Food
Mexican
Restaurants
Shopping
penix, Arizona

Microsoft
Phoenix, Arizona

Demo

Conclusion





Niklas **Elmqvist**

elm@umd.edu | @NElmqvist

http://sites.umiacs.umd.edu/elm/

UNIVERSITY OF MARYLAND

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