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Research Faculty Summit 2012

ADVANCING THE STATE OF THE ART

Software Engineering Productivity Tools (SWEPT)



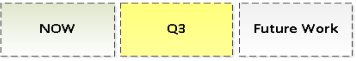
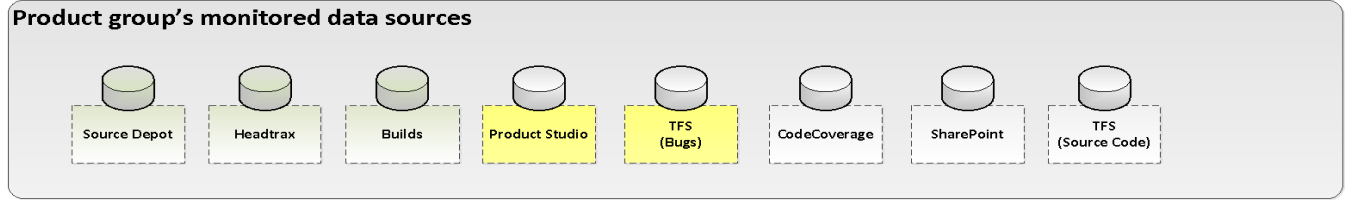
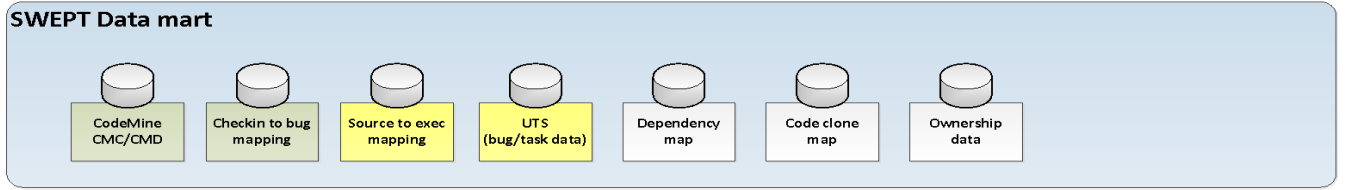
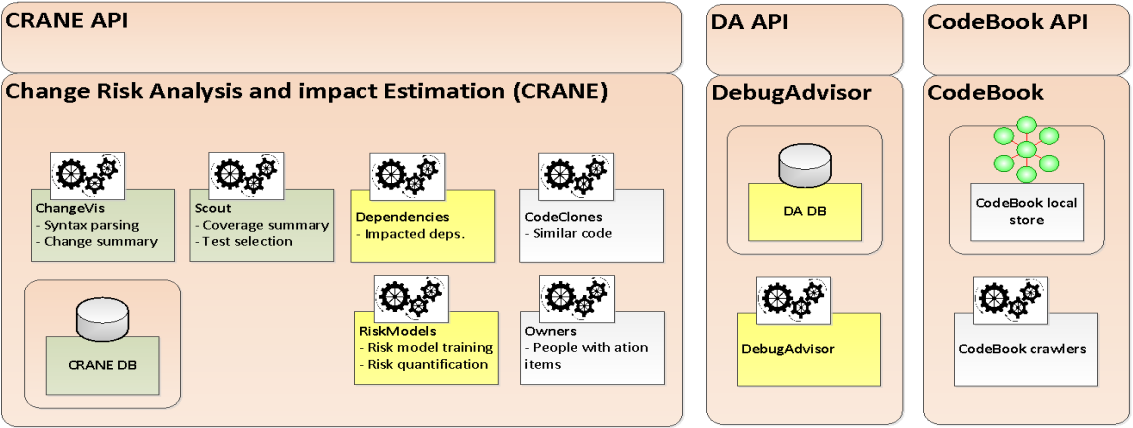
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SWEPT Data mart

- Set of data sources pertaining to product, engineering process and engineering organizations
- Provides consistency of data discovery and access across product groups
- Provides a standard platform for creating analytics
- Informs data driven decision making

Current Contents

- Collecting metadata on:
 - Source code
 - Change lists
 - People
 - Daily builds
 - Tasks/Bugs
- and relationships among them



Uses of data – typical questions

- Change data
 - Size, significance, frequency of changes
 - Changed functions, classes, namespaces
 - Executables affected by changes
 - Tests to run on a change; parts of a change without test coverage
- Churn data
- Branch Analysis
 - Code velocity
 - Branching structure
- Ownership
 - Organizational
 - Individual
 - code reviews, ship room,...
- Release Management
 - Dashboard to influence triage decisions
- Risk Analysis
 - Complexity, regression history, coverage %
- QA
 - Test prioritization, redundancy

ENGINEERING ANALYTICS AT BING

Ranga Narasimhan


Principal SDE Lead

OSD Engineering Fundamentals (EFun)

EFun – Software Engineering @ scale



Analytics




Build System



Code Sharing



Developer Experience



Build blocks



Continuous Delivery



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Bing and beyond



Engineering Analytics

- Primary focus on engineer behavior to encourage right behavior and drive better experiences in addition to computing KPIs using past data

Why?

- Teams in Bing operate in a decentralized manner and we want to make fundamental changes so that it can up level the whole system
- We treat data as a strategic asset to
 - Validate existing initiatives
 - Support new initiatives
 - Provide direction
- In the past year we have leveraged SWEPT to
 - Come up with new business metrics
 - Deep dive on engineer behavior
 - Come up with new Engineering KPIs



Business metrics

- Checkin Frequency (frequent and small)
 - The measurement of gap between the current process and continuous delivery
- Code Velocity (time from earliest checkin to going live)
 - Not necessary the quickest, the best. Ideally you checkin and it is shipped the next day



Business metrics

- New hire ramp-up time (time from joining Bing to engineering activities)
 - Time to first checkin
 - Time to reach the checkin maturity level of an experienced engineer
- Bing Engineering Culture study
 - Correlating to new hire ramp-up by geo location
 - Ratio of junior to senior engineers ✖
 - % of org undertaking engineering activities

Role of SWEPT

- Enables us to compute KBIs (Key Behavior Indicators) and KPIs (Key Performance Indicators) in an agile manner
- Provides a common schema and this is allowing us to reuse the analytics work for other parts of the OSD Division (e.g. Ads) and the company

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