Microsoft



Research Faculty Sumpti 2012

ADVANCING THE STATE OF THE ART

Semantic Technology Enabled Information Revolution





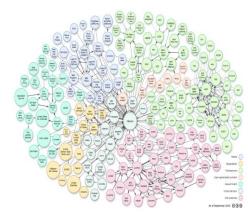
Deborah L. McGuinness Tetherless World Senior Constellation Chair Professor of Computer and Cognitive Sciences Rensselaer Polytechnic Institute (RPI) dlm @ rpi . edu

July 16, 2012



Landscape: Information 24x7

- Smart devices abound
- Ubiquitous connectivity
- Open Data explosion
 - $\cdot\,$ linked data, social web, ...
- Instrumented self; instrumented world
 - Fitbit, Zeo, energy-smart homes, ... supportive
- New publication models
 - Provenance explosion (e.g, GCRP ->),
 - · Connections to datasets, interactive annotated figures,
 - \cdot Free access to scientific research (British in 2 yr)
- Distributed, pervasive, entertainment
 - · E.g., movies, books, social collaborative entertainment...





One in three smartphone owners use apps before they get out of bed (Ericsson ConsumerLab, 2011)



• Need smart assistants that recommend and explain

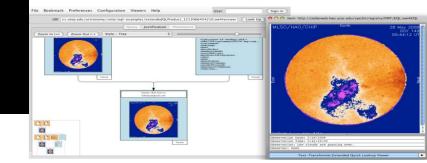


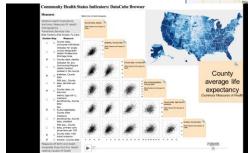
Semantic Technologies and Next Gen Information

- Context-aware, Personalized Mobile Assistants
 - $\cdot\,$ e.g., semantic sommelier, semantic concierge, Siri, now the microsoft assistant, ..
- Semantic eEverything
 - Semantic environmental monitoring
 - Virtual Observatories
 - Citizen Science
 - Linked Data Explosion
- Next Gen Semantic Enablers creating actionable services
 - Explanation, e.g., Inference Web
 - Provenance-aware X
 - Data Explorers / Content-aware visualizers
 - Privacy Assistants
 - Conversion / integration tools
 - Distributed Collaborative ontology environments
 - Technical bridges / work arounds...
 - Open / closed world issues, sameasIssues, ...



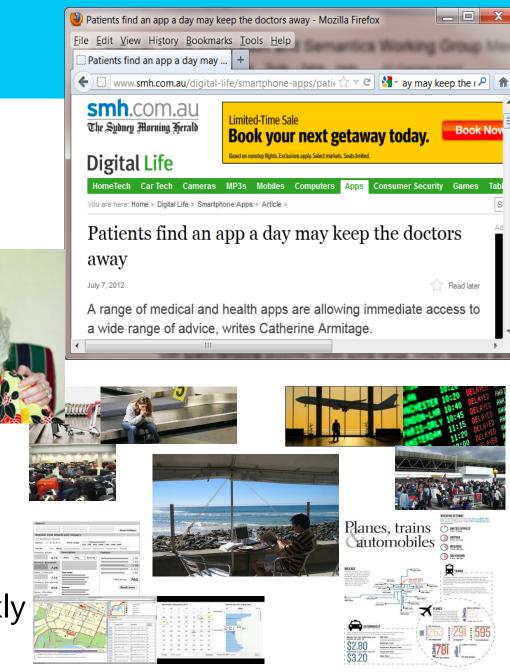






Future Interaction Paradigms: college students, info workers, elderly of tomorrow interactions

- Cognitive Assistants: Observes, Organizes, Learns, Recognizes, Anticipates, Alerts, Protects
- Context/ Situation-aware / Personalized
- Advocates
- Advanced Directive Assistant
- Information Broker
- **Research Assistant**
- Eco-system aware e.g., resource manager support evolution from SemantAqua, medical eco-system – support for chronic care or end of life Forecasting
 - Ultimately allowing people to find things more quickly and accurately returning answers in actionabletransparent, interactive and probable form





Questions / Suggestions ?

The elderly of tomorrow or the x-challenged of tomorrow are us.... It just depends on how far out you look.

Lets create the semantic, actionable eco-systems to support tomorrow

Deborah McGuinness dlm @ cs. rpi . edu

Semantic asssistants of the future allow for more leisure and remote monitoring / action

> New forms of web assistants/agents that act on a human's behalf requiring less from humans and their communication devices...



